

# Time to make the switch.



To Affordability. To Competition. To Environmental Responsibility.

## Government Conference on Community Choice Aggregation in San Diego

June 21, 2012 / Agenda

### 8:00 – 8:50 Registration and Breakfast

### 8:50 – 9:00 Welcome Lane Sharman & David Ries, San Diego Energy District Foundation

### 9:00 – 10:30 Panel One: CCA Formation in California. Moderator, Lane Sharman.

- **Paul Fenn**, Founder & President of Local Power Inc, Author of California's Community Choice Aggregation law
- **Shawn Marshall**, Founder & Executive Director of LEAN Energy US, City Councilmember and Former Mayor of Mill Valley
- **Dave Roberts**, Vice President for Government Relations at Healthcare Information and Management Systems Society, City Councilmember of Solana Beach
- **Jeff Bush**, Vice President, National Accounts at Noble Americas Energy Solutions
- **Mike Davis**, Vice President, West Marketing at Shell Energy North America
- **John O'Neill**, Director Renewables & Market Development at Direct Energy
- **Glen Casanova**, Senior Adviser, ConEdison Solutions

### 10:30 – 10:45 Coffee Break

### 10:45 – 12:15 Panel Two: Establishing Fair Competition Between Public Utilities and CCAs. Moderator, Ty Tosdal.

- **Woody Hastings**, Renewable Energy Implementation Manager of Climate Protection Campaign
- **Carlos Velasquez**, Energy Division of California Public Utilities Commission
- **Scott Blaising**, Principal at Braun Blaising McLaughlin & Smith
- **John Leslie**, Partner at McKenna Long & Aldridge LLP

### 12:15 – 1:15 Networking Lunch



San Diego Energy District *Foundation*

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Panelist	Bio
<b>Scott Blaising,</b> Principal at Braun Blaising McLaughlin & Smith	Scott Blaising specializes in energy law matters affecting small public power agencies, including publicly owned utilities and community choice aggregators. In this role, he has been involved in regulatory and legislative efforts to promote and implement competitive retail service options, like community choice aggregation and community aggregation (a form of direct access service). He has extensive experience in administrative litigation and regulatory advocacy before the California Public Utilities Commission. Scott has also participated in drafting several energy-related bills. Prior to joining the firm, Scott worked for the Sacramento Municipal Utility District and Southern California Edison Company in various regulatory and government affairs positions.
<b>Jeff Bush,</b> Vice President, National Accounts at Noble Americas Energy Solutions	In his current role with Noble Americas Energy Solutions, Jeff Bush is responsible for marketing electricity and natural gas to industrial and commercial customers throughout North America. Previously he managed the start-up of several unregulated energy businesses within the Sempra Energy corporate family including businesses focused on chilled water distribution, energy efficiency and commodity services. Prior to his role on the unregulated businesses, Jeff worked for several years with the Southern California Gas Company in the areas of marketing, rates, load forecasting, regulatory affairs, gas supply and strategic planning. Jeff has an undergraduate degree in Mechanical Engineering from University of California Davis and an MBA from UCLA.
<b>Glen Casanova</b> Senior Adviser, ConEdison Solutions & Managing Member at Cobia Capital, LLC	Glen Casanova is the Managing Member of Cobia Capital and provides project development and senior level advisory services to the energy industry. He has worked, in a commercial role, on projects stretching across the energy value chain from natural gas production through to senior management roles at municipal utilities and independent power producers. He has closed over \$2 billion dollars of finance and acquisition transactions around the world. Glen has been active with CCA in California since 2007 from both the implementation side of the table and as the head of a municipal utility in California and also from the industry side of the table as a service provider to CCAs. He is currently serving as a Senior Adviser to ConEdison Solutions.
<b>Mike Davis,</b> Vice President, West Marketing at Shell Energy North America	Mike Davis is responsible for Shell Energy's marketing efforts in the western U.S. Mike has approximately 27 years of energy-related experience in the gas and power markets, including gas and power operations, physical and financial gas trading, power asset development and marketing. Mike has been with Shell Energy for approximately 12 years where he has worked primarily in the expansion of Shell's marketing efforts to investor-owned and municipal utilities with the focus on delivery of wholesale services and products in the power, gas and renewable areas. Mike holds a Business Administration degree from California State University, Chico.



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<b>Paul Fenn,</b> Founder & President of Local Power Inc	Paul Fenn has 20 of experience and recognized innovation in energy policy, law, municipal charter authorities and governance, municipal finance, implementation modeling, solicitation drafting, and data analysis. Halso political initiation and political campaigns, political mail campaigns and media relations. He has focused on innovative program designs, financial vehicles and wholesale power strategies to drive down the costs of distributed energy resources, and created Community Choice Aggregation (CCA), the nation's first municipal revenue bond for renewable energy and efficiency (San Francisco's H Bond Authority), and most recently the Localization Portfolio Standard (for the City of Boulder, Colorado). Fenn formed the successful No on Prop 16 campaign, defeating PG&E's \$67 Million California initiative to stop the CCA movement back in 2010. Fenn has also written and published numerous articles and essays, and has recently authored a book on energy and politics, <i>This is Not a Theory</i> . Fenn holds a master's degree with Ph.D. fellowship from the University of Chicago and a Bachelors of Arts with highest honors from Bates College.
<b>Woody Hastings,</b> Renewable Energy Implementation Manager of Climate Protection Campaign	Woody Hastings has 23 years of energy and policy experience with government, non-profit organizations and private companies throughout California. He has focused on solar power, landfill gas, hydrogen vehicles and environmental justice. Professional associations include the Rahus Institute, California Solar Project, Trust for Public Land, North Bay Institute of Green Technology, Sonoma County Conservation Council and EcoVote.
<b>John Leslie,</b> Partner at McKenna Long & Aldridge LLP	John Leslie specializes in energy regulatory litigation and utility and administrative law, focusing in the areas of natural gas and electricity regulation. He represents producers, consumers and marketers of energy, including cogeneration interests, in rulemaking, application and investigation proceedings before state and federal agencies. Hdevelops natural gas and electricity sales contracts for the purchase and sale of energy, as well as energy facilities and management agreements.
<b>Shawn Marshall,</b> Founder & Executive Director of LEAN Energy US, City Councilmember and Former Mayor of Mill Valley	Shawn Marshall is the founder and executive director of LEAN Energy US, a mission-based organization that supports the expansion and competitive success of clean-energy Community Choice Aggregation (CCA) programs. LEAN provides a national hub for resources and expertise and works in partnership with a range of organizations. In 2007, Marshall began serving on the task force that ultimately formed the Marin Energy Authority (MEA), a joint powers agency that runs the first CCA in the state of California and the first clean energy CCA in the country. From 2009 to early 2012, she served on MEA's founding board as the agency's vice chair. She remains active in Marin's CCA expansion efforts. In addition to her work in energy aggregation, Marshall serves on the Mill Valley City Council and was the city's mayor in 2008. Prior to elected life, Shawn worked for a decade in public policy in Washington DC and served in management positions at the Federal Reserve Bank of San Francisco. She holds leadership positions on several state and regional policy boards in California. She earned a B.A. from the University of California at Davis and received additional training at the Federal Reserve Board of Governors in Washington DC.



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<p><b>John O'Neill,</b> Director Renewables &amp; Market Development at Direct Energy</p>	<p>As Director of Renewables and Market Development, John O'Neill serves as the lead in the growth of Direct Energy's renewables business in North America. Prior to his current role, John served as Commercial Director of Power Asset Management. In this role, John served as the primary interface between Upstream Power and Midstream and Trading to optimize performance and versatility of the power assets to maximize their value in the marketplace. John came to Direct Energy with over 12 years of power industry experience where he served in both project management and engineering roles with Reliant Energy, CenterPoint Energy and NRG Energy. John has an MBA with honors from the University of Houston in Houston, TX and a BS in Mechanical Engineering from Louisiana State University in Baton Rouge, LA.</p>
<p><b>Dave Roberts,</b> Vice President for Government Relations at Healthcare Information and Management Systems Society, City Councilmember of Solana Beach</p>	<p>Dave Roberts is Vice President of Government Relations for HIMSS, the largest U.S. cause-based, non-profit healthcare association focused on the optimal use of information technology and management systems for the betterment of healthcare. Since 2004, he has served as a member of the Solana Beach City Council, including a term as Mayor in 2008. Roberts previously worked as a financial analyst for the U.S. Air Force, as a staff assistant to U.S. Sen. Lowell Weicker, Jr. (R-Conn.), on three U.S. presidential campaigns and as staff for State Sen. Patsy Ticer (D-Alexandria) in the Virginia General Assembly. In addition, Roberts is a two-term appointee to the U.S. Department of Health and Human Services' Advisory Panel on Outreach and Education and a founding member of the National Health IT Collaboration for the Underserved.</p>
<p><b>Carlos Velasquez,</b> Analyst, Energy Division of California Public Utilities Commission</p>	<p>Carlos Velasquez joined the California Public Utilities Commission in 2001, focusing on natural gas, direct access, and departing load-related matters. Since 2005 he has been the CPUC's lead analyst on CCA program implementation issues, dealing extensively with CCA Rulemaking 03-10-003 and on various other CCA-related matters such as Energy Efficiency, Net Energy Metering and surcharge calculations. Prior to joining the CPUC, Carlos attended the University of California at Berkeley, graduating with a B.A. in Economics.</p>



Sponsors



Conference Committee

David Ries  
Ty Tosdal  
Valerie Mason  
Meghan Dambacher

Special Acknowledgement

**Lane Sharman**  
Co- Founder San Diego Energy District Foundation

**Bill Powers**  
Co- Founder San Diego Energy District Foundation

**Michael Hetz**  
Owner/Creative Director of The Noodle Shop  
Brand/Design/Advertising

**Lisa Margoli,**  
Owner/ Principal of Margoiln & Associates  
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